

# A Proposal to Establish Partnership between Urban China Collective and Evergreen Education Foundation

## Our Organization

Urban China Collective (UCC) is a student-run organization at University of Pennsylvania that aims to foster academic collaborations across disciplines on studying urbanization in China. It strives to create a community that bridges young professionals at Penn with practitioners and scholars engaging in China's urban development.

Established in October 2017, UCC is an initiative rooted in the Department of City and Regional Planning at Penn Design but has spanned across the entire Penn community. Our members come from different majors at different schools, including but not limited to Education, Architecture, City Planning, and Environmental Science, all of whom bring in different perspectives and resources to our organization. Our past events, including the inaugural academic conference, documentary screenings, workshops and roundtables with Wharton Lauder Institute and Graduate and Professional Student Assembly (GAPSA) at Penn, have attracted hundreds of students, scholars, and professionals from 9 schools at Penn.

## Objectives

We hope to work with Evergreen Education Foundation in these areas:

1. We hope to serve as a liaison between Evergreen and Penn community. UCC has great access to the Penn community, both undergraduate and graduate student bodies. We can organize social media promotion for Evergreen on our Facebook and WeChat channels, put up posters on Penn campus, as well as organize Evergreen's info-sessions so that more Penn students can know about Evergreen's initiatives and ways to get involved, be it volunteering for Evergreen directly or mentoring Chinese high school students through the Scholarship Program.
2. We hope to co-host (or other possible ways to engage) events that Evergreen holds in Beijing and Shanghai between May and August every year. More than half of UCC's members come from either Beijing or Shanghai. If Evergreen plans to hold any event in the summer, we would like to collaborate with Evergreen, in the form of a talk, a workshop or anything that is beneficial to helping rural schools and their students. In particular, UCC has a firm relationship with Wharton China Center, which is located in Beijing CBD with multiple venues. We would be happy to organize a panel (with Evergreen) on the topic of education in China's rural areas, and invite other speakers in related fields.

## Plan of Action

The partnership with Evergreen is a key priority on UCC's agenda, which is why we have created an Evergreen branch under the umbrella of UCC at Penn and assigned specific members dedicated to this matter.

